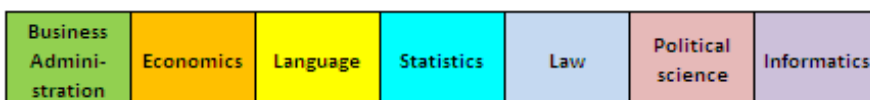


# International Marketing, 60 hp/credits Master programme (started Autumn 19) Year 1

A1	A2	S1	S2
<div style="border: 1px solid black; padding: 5px; background-color: #c6e0b4;">                     Consumer Behavior A1N 7,5 hp/credits                 </div>	<div style="border: 1px solid black; padding: 5px; background-color: #c6e0b4;">                     Market Communication in a Digital World A1N 7,5 hp/credits                 </div>	<div style="border: 1px solid black; padding: 5px; background-color: #c6e0b4;">                     Applied International Marketing A1N 7,5 hp/credits                 </div>	<div style="border: 1px solid black; padding: 5px; background-color: #ffcc00;">                     Globalisation of Economic Activity A1N 7,5 hp/credits                 </div>
<div style="border: 1px solid black; padding: 5px; background-color: #c6e0b4;">                     Contemporary Issues in International Marketing A1N 7,5 hp/credits                 </div>	<div style="border: 1px solid black; padding: 5px; background-color: #c6e0b4;">                     Marketing Research A1N 7,5 hp/credits                 </div>	<div style="border: 1px solid black; padding: 5px; background-color: #c6e0b4;">                     Master Thesis in Business Administration A1E 15 hp/credits                 </div>	



The programme overviews on this page are merely schematic overviews that show subject field and level of the courses. Misprints and errors reserved. For the legal document, please see the programme syllabus for the degree programme in question.