Sustainability & Digitalization

Join us for a 2 day symposium discussing the topic of digitalization and its social and environmental consequences.





23 - 24 May 2023 Jönköping International Business School

This two-day symposium offers opportunities to discuss, learn about, and reflect on the complex relationship between sustainability and digitization, as well as the social and environmental impacts. Digitalization offers economic growth and sustainability advances through cost savings and efficiencies.

The symposium will provide a friendly forum for investigating this and similar claims regarding the social and environmental sustainability impacts of digitalization.

NETWORKING DINNER

Join us, together with pracitioners, for a networking dinner to continue the conversation and discussion.

More information?

Contact Mark Edwards mark.edwards@ju.se mmtc.se/center/mmtc/conferences-andworkshops.html



Keynote Speakers

Stefanie Kunkel

Research Institute for Sustainability, Helmholtz Centre Potsdam



David Tyfield
Lancaster University

Symposium host

Media, Management Transformation Centre researching the business and industry implications triggered by the driving forces of digitalization, sustainability and globalization

Mark Edwards

Media, Management Transformation Centre



REGISTRATION

Register via <u>this link</u> or QR code. Registration closes 16th May.

