



# ACCELERATING A SUSTAINABILITY TRANSITION

Help transform your organization and accelerate  
its transition towards regenerative sustainability

[Apply to our new course here](#)



JÖNKÖPING UNIVERSITY  
*Jönköping International  
Business School*

**MMTC**

MEDIA, MANAGEMENT AND  
TRANSFORMATION CENTRE



Region  
Jönköpings län

# ACCELERATING A SUSTAINABILITY TRANSITION

Competence Development for Professionals

This course is designed to inspire and enable you to collaborate and lead effective change towards sustainability as a change-maker within your organisation. Together we will navigate the complexity, the urgency and the multiple layers of decision-making related to the global environmental and social challenges and opportunities, while contributing to a regenerative economy.

## Course Dates

This course runs from August 2021 to January 2022.

Course Kick off: 25<sup>th</sup> August.

## Prerequisites

- Bachelor's degree in business administration or economics (i.e., the equivalent of 180 ECTS at an accredited university) and at least 2 years of work experience, or Bachelor's degree in a different discipline and relevant work experience in the field of management/entrepreneurship/leadership/project management, at least 2 years.
- Applicants without a bachelor's degree need extensive relevant work experience in the field of management/entrepreneurship/leadership/project management in the public/private and/or not-for profit sector(s), at least 4 years. English proficiency is required (level 6/B or equivalent).

Read more about the course on: [MMTC.se](https://www.mmtc.se) or apply at [antagning.se](https://www.antagning.se)

Accelerating a sustainability transition is designed and delivered by researchers and educators at Media, Management Transformation Centre in collaboration with Region Jönköping.

## COURSE INFORMATION

The 15 credits course on Accelerating A Sustainability Transition is designed in 5 parts of 3 credits each:

**Module 1: Back to nature** - How much do our organizations depend on a healthy living system?

**Module 2: Envision your organization's future** - How organizations, value chains, business activities and national economies are affecting life on our planet?

**Module 3: Be your own expert** - What tools can help your organization accelerate a sustainability transition?

**Module 4: Transform your value chain** - How can we inspire our suppliers and customers to transform our value chain?

**Module 5: Profile your sustainability ID** - How to communicate your transition and inspire other stakeholders further?

As part of this course, you will also have the opportunity to be part of a *Sustainability Hackathon* in collaboration with Science Park, Jönköping.

This course will be delivered on-line with the possibility of face-to-face meetings, or hybrid sessions. The course sessions will offer a balanced mix between short lectures, seminars and workshops. Keynote speakers will be invited, and guest lectures will be organized.

