

Digital Business, 120 hp/credits Master programme (start Autumn 23)

Year 1

A1	A2	S1	S2
Digitalization and Industrial Dynamics A1N 7,5 hp/credits	Advanced Research Methods in Entrepreneurship A1N 7,5 hp/credits	Data Analysis for Decision Making A1F 7,5 hp/credits	Digital Marketing A1F 7,5 hp/credits
Understanding Digital Business A1N 7,5 hp/credits	Digital Entrepreneurship A1N 7,5 hp/credits	Consulting: Processes and Skills A1N 7,5 hp/credits	Digital Business Modelinge A1N 7,5 hp/credits

Year 2

Leading and Organizing Innovation Work A1N 7,5 hp/credits	Master Thesis in Business Administration A2E 30 hp/credits
Business Law in a Digital Context A1F 7,5 hp/credits	
Optional Credits 15 hp/credits *	

* International Internship on Digital Business, A1N, 15 hp/credits are encouraged

Business Administration	Economics	Language	Statistics	Law	Political science	Informatics
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