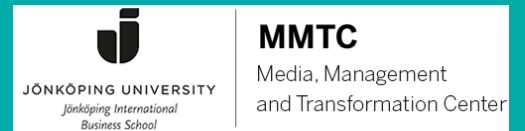


SUSTAINABILITY & DIGITIZATION: SOCIAL INNOVATION, REGENERATIVITY & REBOUND EFFECTS SYMPOSIUM



Digitalisation and its social and environmental consequences.

This two-day symposium is a chance for academics, researchers, and practitioners to come together and discuss the sustainability impacts of digitalisation.

Topic: Digitalisation and its social and environmental consequences

Date: 23-24 May 2023

Keynote speakers and presentations: [Stefanie Kunkel](#) (Research Institute for Sustainability, Helmholtz Centre Potsdam) and [David Tyfield](#) (Lancaster University).

Venue: Hosted by [Media, Management and Transformation Centre](#) at Jönköping International Business School, Jönköping Sweden.

Activities: Keynotes, panels, roundtable discussions and workshops

What is the symposium about?

Digitalisation is the use of digital technology to reduce the amount of time, money, materials, or energy needed to generate products and services. Digital technologies include communication and information technology, robotics, AI, and other forms of automation. Digitalisation is happening in all sectors of the economy – private, public, not-for-profit and social enterprise sectors. Participants in any of these sectors are welcome to attend.

Digitalisation is often thought to result in more efficient and sustainable outcomes - but is this so? Does efficiency sometimes result in negative impacts on people and natural systems? How might business efficiency through digitalisation be more effectively connected with social and environmental sustainability outcomes? What applications of digital technologies avoid harmful outcomes?

The symposium will dig into these and other questions from both the research side and the practitioner side. We aim to have conversations that raise awareness of the practical impacts and unintended consequences of digitalisation for sustainability and see what the alternatives might be. We will be joined by two expert researchers on these topics who will help inform our conversations and encourage business leaders and social innovation leaders to come and explore these questions with us.

The symposium is intended to result in greater awareness of the issues, collaborations between practitioners and researchers, co-production of funding applications, ideas for research papers, and occasions for continuing the conversation.

Sound interesting? For more information contact [Assoc. Prof. Mark Edwards](#) or visit the [symposium website](#).

Important Dates

Registration opens: 17th April,

Registration closes: 12th May,

Symposium takes place: 23-24th May.