



1ST WORKSHOP ON EXTERNAL ENABLEMENT OF ENTREPRENEURSHIP

March 16th-17th, 2023 (lunch to lunch)
Jönköping International Business School, Sweden

Speakers and Panel Guests

Per Davidsson, Jönköping International Business School, Queensland University of Technology
Sara Carter, University of Glasgow
Philipp Schade, University of Gießen
Friederike Welter, University of Siegen
Andreas Kuckertz & Sebastian Hinderer, University of Hohenheim

Sponsor

Jönköping International Business School (JIBS)
Media, Management, and Transformation Centre (MMTC)

Organizer

Per Davidsson, Jönköping International Business School, Queensland University of Technology
Leona Achtenhagen, Jönköping International Business School
Madeleine Meurer, Jönköping International Business School



SCHEDULE

March 16th, 2023

Time	Slot	Room
Pre-program		
08.15-08.45	Morning fika and early registration	B7030 or B3008 (tbd)
08.45-09:30	Introduction to external enablement (30min presentation, 15min Q&A) <i>Per Davidsson</i>	
09.30-09.50	Application example: The bioeconomy transformation as an external enabler of sustainable entrepreneurship (15min presentation, 5min Q&A) <i>Sebastian Hinderer & Andreas Kuckertz</i>	
09.50-11.30	Student presentations on External Enablement (8x 3min pitch, 7min feedback) 1) <i>Melina Verna & Dionysios Dragonas</i> 2) <i>Linn Johannesson & Hugo Wedmark Hermansson</i> 3) <i>Cajsa Andersson</i> 4) <i>Rebecca Ericsson & Benedek Regoczy</i> 5min Break 5) <i>Kjel Hendriks & Elena Ahlgrimm</i> 6) <i>Magdalena Sannholm</i> (online) 7) <i>Mantas Sulinskas & Saule Zalyte</i> 8) <i>Oliver Baeyens</i> Moderation: <i>Madeleine Meurer</i>	
Workshop		
11.30-12.00pm	Registration	JIBS entrance
12.00-12.45pm	Bus ride	
12.45-01.00pm	Welcome note <i>Per Davidsson & Johan Klaesson</i>	Hooks Herrgard
01.00-02.00pm	Lunch	
02.00-02.45pm	Entrepreneurship in Context (30min presentation, 15min Q&A) <i>Friederike Welter</i>	

ORGANIZERS: *Per Davidsson, Leona Achtenhagen, Madeleine Meurer*

ADDRESS: Jönköping International Business School, Gjuterigatan 5, 55111 Jönköping, Sweden

PHONE: +49 (0)173-2017873 EMAIL: madeleine.meurer@ju.se



02.45-03.00pm	Entrepreneurship in Context and External Enablement – A quick link <i>Per Davidsson</i>	
03.00-03.45pm	Introduction to the three centers and EE (3x 15min presentation) <i>1. MMTc: Leona Achtenhagen</i> <i>2. CeFEO: Massimo Baù & Daniel Pittino</i> <i>3. CEnSE: Mikaela Backman</i>	
03.45-04.15pm	Fika	
04.15-06.15pm	Elevator pitches (8x 3min pitch without slides, 7min feedback) <i>1) Daniel de los rios Perez</i> <i>2) Maria Figueroa Armijos</i> <i>3) Eleni Kesidou</i> <i>4) Muhammad Sufyan</i> 10min Break <i>5) Magdalena Markowska</i> <i>6) Gorkem Aksaray</i> <i>7) Matilde Messina</i> <i>8) Dags Jacobs</i> Moderation: <i>Massimo Baù</i> Judges: <i>Per Davidsson, Sara Carter, Friederike Welter</i>	
06.15-06.30pm	Break / Welcome Drink	
06.30-07.15pm	Launch of the Website <i>Per Davidsson, Jan Recker (online), Frederik von Briel (online)</i>	
07.15pm-end	Dinner	



March 17th, 2023

Time	Slot		Room
07.00-08.45am	Breakfast		Hooks Herrgard
08.45-10.15am	Paper Presentations I (3x 10min presentation, 20min feedback) 1) Diana Hechavarria 2) Madeleine Meurer 3) Mirko Hirschmann Discussants: <i>Sara Carter, Sebastian Hinderer, Joaquin Cestino</i>	Paper Presentations II (3x 10min presentation, 20min feedback) 1) Luca Farè 2) Emilia Florin Samuelsson 3) Peter Schou Discussants: <i>Andreas Kuckertz, Leona Achtenhagen, Philipp Schade</i>	
10.15-10.45am	Fika		
10.45-11.45am	Paper Presentations III (2x 10min presentation, 20min feedback) 1) Joaquin Cestino 2) Tatiana Iakovleva Discussants: <i>Daniel Pittino, Mirko Hirschmann</i>	Paper Presentations IV (2x 10min presentation, 20min feedback) 1) Fernando D’Andrea 2) Eidah Alzaranh Discussants: <i>Madeleine Meurer, Per Davidsson</i>	
11.45-12.45pm	Lunch		
12.45-01.30pm	Bus ride back to JIBS		



JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

JIBS' research targets three cross-disciplinary focus areas – Entrepreneurship, Ownership and Renewal. This approach has facilitated building a dynamic research milieu and outstanding accomplishments in terms of research output. To a large extent, research at JIBS is conducted through the nationally and internationally recognized centres [CeFEO](#), [CEnSE](#) and [MMTC](#).

Our focus areas

The area of **entrepreneurship** embraces preconditions for, mechanisms behind, and societal consequences of new business ideas and ventures in existing companies and start-ups.

The area of **ownership** embraces management and governance in business ventures to explain the challenges, characteristics, opportunities, and consequences related to ownership of different kinds.

The area **renewal** embraces research on innovation, technological change, the development of businesses, industries and regions, and social and economic developments.





THE VENUE: HOOKS HERRGÅRD



Located amidst the Småland forests adjacent to Lake Hokusjön and surrounded by winding dirt roads, Hooks Herrgård's wings and salons have been spread out since the 14th century, at least in part. Despite the many changes that have taken place over the years, the manor house and its surroundings have been preserved and its history remains intact.

When the Edberg family took over the reins in the 1960s, their objective was to create a unique destination, leveraging the potential of the surroundings and the manor, while also developing an exceptional golf course. Today, as a thriving family business, the third-generation Edberg serves as the CEO, while the fourth generation runs the restaurant.

Our aim is to ensure that every guest who visits us feels like a member of our family. This ethos permeates everything we do, from offering guidance in the sand bunker, to providing cozy hotel rooms and beautifully laid dinner tables. We proudly claim that with almost 60 years of open doors, we have likely created more "honorary Edbergars" across Sweden than the number of lost golf balls, and we aspire to continue expanding our reach.



COVERED COSTS

- 2x breakfast
- 2x lunch
- 1x dinner
- 2x Swedish fika
- 1 night at Hooks Herrgard
- Bus from Jönköping to Hooks Herrgard (2 ways)

NOT COVERED

- Travel costs
- Accommodation costs for additional nights



TRANSPORTATION



Arriving by plane: Gothenburg (GOT)

To arrive in Jönköping, we recommend taking a long-distance bus (Vybus/Bus4you or Flixbus) from Gothenburg Airport to Jönköping (~1.5h ride). Tickets can be bought online: bus4you.se; flixbus.se

Alternative, you can also rent a car at Gothenburg Airport or take a fixed-price taxi.



Arriving by plane: Copenhagen (CPH)

To arrive in Jönköping, we recommend taking a train from Copenhagen Airport to Jönköping (~3.5h ride). Tickets can be bought online: sj.se

Alternative, you can also take a long-distance bus (Flixbus – only twice/day, 5h ride).



Arriving by plane: Stockholm Arlanda (ARN)

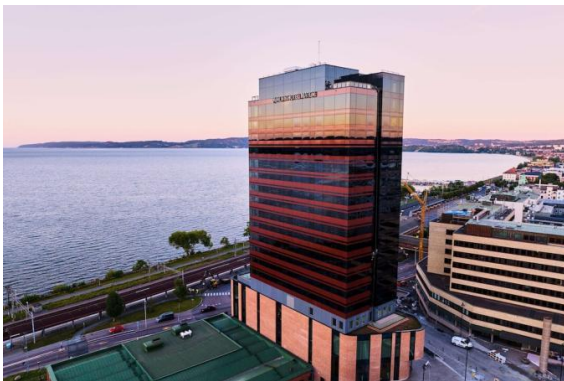
To arrive in Jönköping, we recommend taking a train (~3.5h ride) or long-distance bus (~5h ride) from Stockholm Airport to Jönköping. Tickets can be bought online: sj.se, bus4you.se; flixbus.se



From Scandinavian cities (Stockholm, Copenhagen, Oslo, Gothenburg)

To arrive in Jönköping, we recommend taking a train or long-distance bus to Jönköping. Tickets can be bought online: sj.se, bus4you.se; flixbus.se

RECOMMENDATIONS FOR ACCOMODATIONS (ADDITIONAL NIGHTS)



Quality Hotel Match

Right by the southern beach of the lake Vättern and next to the historical match industry area, you will find the brand new Quality Hotel Match. A tall and proud building with extraordinary views, an outdoor jacuzzi, 10 conference rooms and the amazing restaurant NÖR, which serves classic Nordic dishes with a modern twist.



Elite Stora Hotellet

Elite Stora Hotellet has a central and stunning location along the south shore of Lake Vättern. Jönköping's walking street passes right by the hotel, putting guests right in the midst of the city's shopping, attractions, and nightlife. Elite Stora Hotellet was built in the mid-1800s and has been painstakingly renovated.



NAMES OF PARTICIPANTS

First name	Name	University	Email
Leona	Achtenhagen	Jönköping International Business School	Leona.achtenhagen@ju.se
Gorkem	Aksaray	Trinity College Dublin	gorkem.aksaray@tcd.ie
Eidah	Alzaranhi	University of Glasgow	2418011a@student.gla.ac.uk
Mikaela	Backman	Jönköping International Business School	mikaela.backman@ju.se
Lamiaa	Bakry	Jönköping International Business School	Lamiaa.bakry@ju.se
Massimo	Baù	Jönköping International Business School	Massimo.bau@ju.se
Laura	Bauske	Jönköping International Business School	laura.bauske@ju.se
Michela	Bearzi	Università degli Studi di Udine	michela.bearzi@ju.se
Philippa	Berglund	Jönköping International Business School	philippajoy.berglund@ju.se
Sofia	Brunelli	LIUC Università Cattaneo	sbrunelli@liuc.it
Per	Bylund	Oklahoma State University	per.bylund@okstate.edu
Sara	Carter	University of Glasgow	sara.carter@glasgow.ac.uk
Joaquin	Cestino	Jönköping International Business School	joaquin.cestino@ju.se
Nicola	Croxton	Robert Gorgon University	n.croxton@rgu.ac.uk
Fernando	D'Andrea	Oklahoma State University	fernando.dandrea@okstate.edu
Per	Davidsson	Jönköping International Business School; Queensland University of Technology	Per.davidsson@qut.au.edu
Daniel	De los rios Perez	Jönköping International Business School	daniel.delosriosperez@ju.se
Annika	Ehlers	Jönköping International Business School	annika.ehlers@ju.se
Luca	Farè	University of Namur	luca.fare@unamur.be
Maria	Figueroa-Armijos	EDHEC Business School	mfigueroaarmijos@gmail.com
Emilia	Florin Samuelsson	Jönköping International Business School	emilia.florin-samuelsson@ju.se
Daniela	Gimenez	TU Dortmund	daniela.gimenez@tu-dortmund.de



Diana	Hechavarria	Texas Tech University	diana.hechavarria@ttu.edu
Karin	Hellerstedt	Jönköping International Business School	heka@ju.se
Sebastian	Hinderer	University of Hohenheim	sebastian.hinderer@uni-hohenheim.de
Mirko	Hirschmann	University of Luxembourg	mirko.hirschmann@uni.lu
Tatiana	Iakovleva	University of Stavanger	tatiana.a.iakovleva@uis.no
Rida	Ijaz	Jönköping International Business School	rida.ijaz@ju.se
Dax	Jacobson	Westminster College	djacobson@westminstercollege.edu
Eleni	Kesidou	Robert Gorgon University	e.kesidou@rgu.ac.uk
Alireza	Khoshghadam	Jönköping International Business School	alireza.khoshghadam@ju.se
Johan	Klaesson	Jönköping International Business School	johan.klaesson@ju.se
Andreas	Kuckertz	University of Hohenheim	andreas.kuckertz@uni-hohenheim.de
Magdalena	Markowska	Umea University	magdalena.markowska@umu.se
Matilde	Messina	Jönköping International Business School	matilde.messina@ju.se
Madeleine	Meurer	Jönköping International Business School	madeleine.meurer@ju.se
Daniel	Pittino	Jönköping International Business School, Università degli Studi di Udine	daniel.pittino@ju.se
Kamran	Rashidi	Jönköping International Business School	kamran.rashidi@ju.se
Philipp	Schade	University of Gießen	philipp.schade-2@wirtschaft.uni-giessen.de
Peter	Schou	BI Norwegian Business School	peter.k.schou@bi.no
Muhammad	Sufayan	Jyväskylä University	msufyan@jyu.fi
Friederike	Welter	University of Siegen	welter@uni-siegen.de