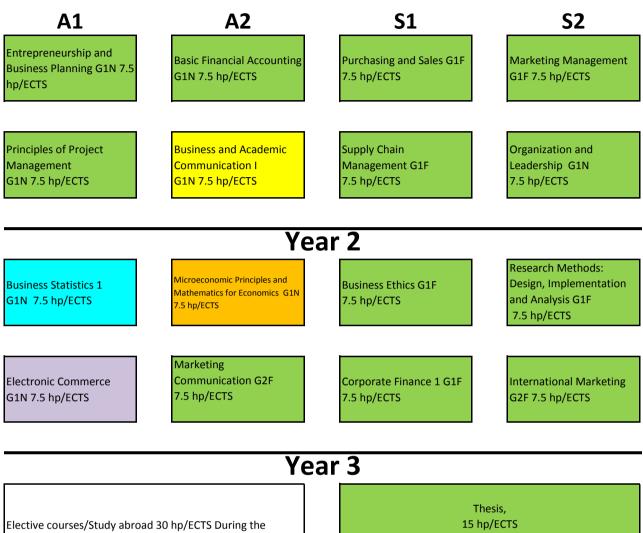
Marketing Management, 180 hp/ECTS (start Autumn 13) Year 1



elective courses/study abroad 30 np/ECTS During the elective semester students need to take 30 credits including 7.5 credits in Business Administration at G2F level. Students are limited to choose courses within the fields of business administration, economics, statistics, economic geography, commercial law, and language.

International Marketing Law and Consumer Protection G1N 7.5hp/ECTS

Brand Management G2F 7.5 hp/ECTS

Business Admini- stration	Economics	Language	Statistics	Law	Political science	Informatics
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